

William Eucker: Creative Director
Lucas Drummond: Designer

My website is about the Vogue Dance. I wanted the visual style to incorporate some of the movement of the bodies, either through the choice of display text (maybe a brushstroke effect) or through the photos and videos used. I want to emphasize the rich, vibrant history of the dance and how it is a large part of queer culture, as well as how it has been used in mainstream popular culture. I thought that having multiple pages, with a menu to organize them all would be most effective. Lucas suggested a saturated color palette with textures, inspired by the famed drag queen documentary “Paris is Burning”, which I am definitely open to.